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| SidoPay Pilot Project – SidoPay.ai Implementation Plan (MCV Climate Tech Facility)Notes:* Save a copy of this file and rename it to: “<your pilot name> implementation plan”
* Set permissions to “Anyone with the link can VIEW”
* Include the link to this file in your Climate Tech Facility application
* Feel free to add / remove rows as needed. Please refrain from major structural changes to the table.

Thank you for your interest in the MCV Climate Venture Lab. We’re excited to learn more about your proposal. To get a sense of the project implementation, please fill out the following table with information about major project milestones.

| **#***Add as needed* | **Key milestone***List out the major pilot milestones* | **Expected completion***When do you expect to achieve the milestone?* | **Activities / milestone details***Provide additional info to help our Panel understand your timeline* | **Major execution risks***What may prevent you from delivering on schedule?* | **Risk mitigants***How will you avoid major delivery delays?* |
| --- | --- | --- | --- | --- | --- |
| **1** | Pilot kick-off | (month, year)January, 2024 | Launch of the software project | Change of date for launching | Fix a date in advance suitable for most stakeholder |
| Hosting - move the hosting to the Cloud for a more elastic and unlimited bandwidth reach. | Inability to find reliable provider of cloud services | Find and work with one of the best cloud services providers like Amazon |
|  |  |  |
| **2** | Software enhancement | December 2023 - ongoing | Continuous improvement of the user interface (UI) and user experience (UX) of Sidopay.ai software. | Lack of right skills for the job | Project team will ensure the experienced engineer handle the updates |
| Introduce Artificial intelligence (AI) in the design of global repurchase contract and analysis and evaluation of performances and prediction of future behaviors of entrepreneurs as beneficiaries. | No experience engineer who can provide the right AI services | We have identified Genie.ai as a company that is good at developing AI powered agreements. |
| Review and refine our business case, or justification. | Failure to develop good business case document | Find business consultant with experience in software business case |
| **3** | Online community  | March 2024 | Modify and promote the SidoPay online community or platform as OneBillionBuyers.com | Delays in completion of the design | Commence the review and improvement of the platform on time |
| Conduct multiple user acceptance testing using both online and face-to-face participants. | Failure to attract enough audience.  | Identify the right entrepreneurs and sponsors to participate in user testing |
|  |  |  |
| **4** | Marketing & promotion | December 2023 - ongoing | Active Marketing and call for sponsorship through meetings and collaborations with technology community leaders, Startup ventures and groups and relevant SME Associations | Promotional costs | Make appropriate budget for marketing and promotion |
| Strong online publicity with Animations, Infographics, Fliers, and short videos across different platforms including TikTok, Facebook, Twitter, and Instagram, as well as LinkedIn. |  |  |
|  |  |  |
| **5** | Partnership building | December 2023 - ongoing | Continue to initiate and grow relationships with some strategic partners | Inability to connect with the right partners | Research and select the most appropriate partners who can support the initiative. |
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|  **6** | Pilot Project execution | June 2024 | Sponsorship of some private companies – SMEs and Startups Meetups to promote the Sidopay.ai brand and educate participants on funding and financial management. | Failure to search, identify and select suitable entrepreneurs and their private companies  | We will make efforts to select suitable entrepreneurs and their private companies that are committed to engage in repurchase agreement |
|  |  |  |  |  |  |
| **7** | Conferences | Once every year | Conducting annual virtual (online) interactive conference between Funders as sponsors and entrepreneurs as stewards plus other key stakeholders to identify major challenges, brainstorm on ways forward and finetune the idea for SidoPay.ai. |  |  |
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**Prepared by:**Name: Dr Ignatius DuhuEmails: ignatius@sidopay.com; ignatiusduhu@gmail.com Organization: SidoPay.aiPilot name: SidoPay Pilot Project |